

BUXTON TOWN TEAM - ACCESS, PARKING, TRAFFIC & TRANSPORT GROUP

NOTES OF THE MEETING ON 18th October 2017 to discuss the Travelplan for Buxton

Present: Peter Wiltshier, Tina Heathcote, Richard Tuffrey, Derek Body, Andy Parker, Jean Todd, Jim Lowe, Liam Sheppard, Richard Lovell, Jim Seymour.

Apologies: Janet Miller, Dick Silson

1. Travelplan for Buxton:

Richard Lovell presented an overview of the project that will need to attract funding at low cost to all through collective working.

"The travelplan for Buxton town and surrounding area" was introduced at the previous meeting. Focus now on the town rather than workplaces or schools. Sample case study East Renfrewshire (2015) has been circulated and it was suggested that we could mirror our work, or use the sample, as a case study. It is fresh, easy to relate to and buy into. Our plan is to be more general and we should obtain some feedback from East Renfrewshire to gauge its success (RL).

A question was posed as to which elements of the plan will be discharged by DCC and which by other partners. We currently do not have opinions of residents and should seek material on mobility of key stakeholders including shop workers, those on flexible home-working. Park and ride is unlikely to work save for special events but should not be ruled out.

The Travelplan needs to consider a cross-section of stakeholders' opinions and we should temper our expectations on financial and other feasibility issues. It should be a phased plan. We need to consider transit traffic.

The Business Improvement BID plan could share information with us.

We need data on quarry and freight traffic. We await ministerial sign off on the Hogshaw reconfiguration of the rail link (which is yet to be implemented). This could see a reduction in HGV traffic through Buxton mostly from Dow Low quarry although not from Tunstead.

Richard Lovell reminded us that we need to demonstrate elements of consumer behaviour change in the next questionnaire. It was also suggested that we need an audit of the town's infrastructure. We need to plot routes from car parks to destinations and routes of public transport and cycle paths to the transport collection points. In addition we should include ROWIP (rights of way improvement plan) and then consider our survey, audit, design intervention and sources of funding. Jim Lowe reminded us that Sustrans may have paid for Scotland's plans and we should identify how much was contributed.

Our thinking could be to develop a plan that matches to funds made available (RL).

We do need a plan that is aspirational and encompasses everything (TH).

Funding is scattered everywhere and the Chesterfield cycle was based on a Dutch system and we've nothing similar for Buxton (JS).

Roles and Responsibilities

Residents' survey to be done.

Awareness raising campaign to be based upon "what the group intends to do" through the Communications Group maybe using facebook ad local organisations to help complete this. We need to reach people in the street, young, old and poor and not just those that volunteer. Specifically we need to be getting into Burbage, Fairfield and Harpur Hill.

How do we get to residents?

There is a Town Team database to start with. Use access to the U3A. There is census data. We need to work with all those with a vested interest in sustainable transport. GPs' surgeries, leisure centres, dentists. We probably need to collect around 1000 questionnaires.

We should incentivise the surveys to improve uptake with a prize draw. High Street vouchers or even an electric bike. We need to establish the team's bonafides to collect data with the provision of pop-up street stands even gazebos and marquees.

Who are the potential sponsors?

The Rail Partnership

High Peak Borough Council

Bike Shop Hassop Roundabout

University to collect visitor data again (PW).

Approach schools and colleges for data again

Perhaps add the Health and Safety Laboratory and the University for workplace data

Retailers, supermarkets, business forum, Vision Buxton

Key messages to raise awareness of the plan through the Advertiser, Real Buxton, High Peak Radio so we will need a timetable for this roadshow as we fact-find, a theme around "help us to help you". Maybe a quieter time to collect data is between January and March. Maybe even March through May as a better time to resonate with consumers for desirable behaviour change:

Active People Survey then Active Lives Survey and what barriers exist to both pedestrians and cyclists. We may need a conference.

All survey ideas to Janet and Tina please.

Cycling information to Jim Lowe please.

Information on lead employers (Haulage, Cheese Factory, Quarries etc) to Richard Lovell please

Consider the Placemaking Strategy prepared by HPBC (RT)

We need a plan that says we think with one mind and all work together.

There is a call for expressions of interest by DCMS to the sum of £70,000 in Innovations in Health and Wellbeing and we might ask for technical support (no match funds)

And Tina/Janet to prepare with DCC input by end of October.

The University to provide technological support with logistics, virtual and augmented reality.

Next meeting TBA.