

# **BUXTON TOWN TEAM - ACCESS, PARKING, TRAFFIC & TRANSPORT GROUP**

## **NOTES OF A MEETING ON SUSTAINABLE TRANSPORT ON 14<sup>th</sup> JUNE 2017**

**Present:** Janet Miller, Jim Seymour, Peter Wiltshire, Richard Lovell, Tina Heathcote

**Apologies:** None

### **1. DCC-University Partnership**

Peter suggested that one way to partner might be for DCC to sponsor a chair in Sustainable Transport, Jim and Richard will consider the idea. They noted that DCC had raised a considerable amount of sponsorship for the last Womens Tour (30 times the amount the previous time) by producing a proper brochure and spelling out the benefits to the sponsors at various levels.

Knowledge Transfer Partnerships were also mentioned; noted these are usually formed with companies in the private sector, though suggested there might be more benefit if several companies combined forces. Peter will send DCC the marketing brochures they use for KTP.

**PW**

Noted that a partnership between UoD and DCC might be attractive to potential sponsors.

We are still keen to see Nikolaos Antonopoulos, Professor of Research, come to Buxton to talk to DCC and ideally give a public lecture. Peter will send Jim his contact details. Suggested Sarah Rawlinson should also be included in these discussions.

**PW**

### **2. Bike Hire Schemes**

A new scheme is being implemented in Manchester, based on a Chinese phone app, that allows bikes to be left anywhere - no specific docking stations are needed. This is unlikely to work with electric bikes because of their higher value and the need for them to be recharged.

Suggested we ask Carol Parsons to come and talk to the APTT Group or the Ideas & Action Meeting about bike hire schemes. A scheme is being set up in the Peak National Park but Buxton could perhaps be included as a gateway to the park.

### **3. Funding**

Noted that funding tends to be awarded to metropolitan areas. Jim and Richard are trying to develop a template for attracting funding to market towns and rural areas, and to push for Derbyshire as a pilot for funding a non city region.

There are a number of local companies who might be willing to invest - DCC might have more success approaching Nestle than community groups have had. Also suggested: Bradburys, Basefa, Buxton Beer, H&S Labs... HGVs and therefore haulage companies are a major factor in Buxton.

Businesses need to see that there is something in it for them, and re traffic congestion the town centre ones have more to gain. Re the idea of a car park behind the station, beneficiaries would include the Palace Hotel, the University, M&S, Waitrose etc.

### **4. Vision for Buxton**

Noted that before we can chase funding we need a clear proposal of what the funding is for. Our shared objectives are to protect Buxton from the effects of increasing traffic levels and to get more people travelling sustainably, by walking, biking or using public transport. Ideally we want to build on the work done by the students last year.

Agreed we need an holistic 'Travel Plan' for Buxton, to include supply and demand, behavioural change, parking, cycling, traffic systems, public transport etc. as well as strategies for coping with special events such as RHS at Chatsworth. Out of this will come individual projects, where we can identify the key beneficiaries so as to target funding appeals. Jim and Richard will draw up a first draft for comment.

**JS/RL**

### **5. Health & Well-being**

Peter will circulate the UoD 'blue zone' document as it fits in with the general aspirations for a healthier environment.

**PW**

JCMM  
28June17

Re Note 1: <https://www.derby.ac.uk/staff/nikolaos-antonopoulos/>