

**BUXTON TOWN TEAM  
PROJECT PROPOSAL FORM**

**1. Name of Project:** Buxton in Bloom 2016 'Painting the town red!'

**2. Brief Description:**

To participate in the Royal Horticultural Society event throughout the town with particular focus on the core principles of horticultural achievement, environmental responsibility and community participation.

**3. Aims:**

(Specify exactly what the project is intended to achieve. This must fit in with Town Team objectives)

- To involve the community in a horticultural / environmental project throughout the town.
- To encourage a sense of pride, ownership and responsibility for the town.
- Involve all areas of the town and as many organisations as possible in a common enterprise.
- To raise the profile of Buxton Town Team and recruit new members.

**4. Detail of what is involved:**

(The more detail you can give the less chance of queries and consequent delay)

- Enter the East Midlands in Bloom (EMiB) Competition and produce a portfolio of all relevant projects taking place within the town; host the judges' visit in July, which will involve a set route through the town to take in the best of the projects / initiatives.
- Encourage organisations such as schools and businesses to enter the appropriate special categories of the EMiB competition especially It's Your Neighbourhood for community projects.
- Organise a Local Competition with a range of categories e.g. best garden, best hanging basket, best school garden, best allotment and best flower pot person.
- Identify areas of the town needing horticultural attention and encourage appropriate groups or individuals to organise the necessary improvement work.
- Liaise closely with HPBC re their horticultural plans for the gardens and main thoroughfare; with other organisations (schools, businesses, clubs and community groups) who are involved in projects within the town.
- Keep in touch with horticultural developments throughout the town to encourage floral displays to be at their best during judging in first two weeks of July.
- Liaise with the Open Gardens Town Team project.
- Encourage local businesses to participate via in-kind donations of eg plants, builders' supplies etc.
- Maximise use of the media in all its forms to advertise the individual improvement projects, invite competition entries and call for volunteers and participants.
- Extend Buxton in Bloom into the autumn and winter by encouraging community groups, businesses and individuals to decorate the town for 'Buxton in Bloomin' Winter'.

**5. Alternatives Considered:**

(If there were other ways of going about the project, why did you reject those and choose this?)

None considered

**6. Timescale:**

(Specify start date, completion date and any particularly important dates along the way)

March - print leaflets and posters and start to distribute around the town to raise awareness of Buxton in Bloom. Raise sponsorship money.  
End April - deadline for entering EMiB and RHS It's Your Neighbourhood competitions.  
April & May - Organise planting where appropriate. Work on the portfolio.  
June - deadline for EMiB school competitions. Plan the route for the judges and finalise the portfolio.  
June - liaise with entrants and organisations running projects to arrange judges' visit and plan route  
August - judging of the local 'Buxton in Bloom' takes place. Production of certificates for the local 'Buxton in Bloom' competition and organise the prize giving ceremony.  
September - Presentation of prizes for the local 'Buxton in Bloom' takes place. East Midlands in Bloom awards are announced

**7. Expenditure:**

(Give full breakdown of estimated costs, whether firm quotations or level of accuracy; indicate timing)

EMiB Entry Fee	£50
Printing Local Entry Forms/poster	£30
Production of the portfolio	£20
Awards for Local Competition	£50

Entertainment & Miscellaneous £50  
So total essential expenditure £200  
Additional money raised through sponsorship will be spent on planting.

**8. Income:**

(Is there any scope for generating revenue for the Town Team, if so please specify)  
None identified.

**9. Other Organisations:**

(If this is a joint project, what other organisations are involved and how?)  
The project will be coordinated by Buxton Town Team. Other key organisations include HPBC and local businesses. We also hope to recruit private individuals, schools, businesses, the University, pubs, hotels, community groups and clubs, etc, to enter the local and national competitions.

**10. Funding offered from elsewhere:**

(If other organisations are willing to contribute - how much, what for, any provisos?)  
Potential sources will be approached as the aim is for all costs to be covered by external funding and in-kind donations. We received an individual donation of £200 and we have been offered sponsorship by Staden Nursery Buxton and No 6 Tearooms.

**11. Project Team Leader: Claire Millard**

(The leader is responsible for delivering the project on time and within budget, and for regular progress reporting)

**12. Other Project Team Members:**

(List everyone who is working on this project, and their specific role if any)  
Tina Heathcote, Helen Davison, Viv Marriott; others to be recruited through the course of the project.

**13. Skills Check:**

(Refer to Appendix. List all the skills this project will need and indicate who on the team has them)  
Press releases – TH  
Project Management – TH, CM  
Marketing – TH, CM, HD  
Planning – TH, CM  
Good links with town's many organisations – TH, CM  
Negotiating skills – TH, CM  
Past experience of scheme – TH, CM  
Horticultural skills - TH, CM, HD

**14. Success Criteria:**


(How will you measure the success of the project?)

- Positive media coverage
- Positive feedback from those involved
- A higher mark in the EMiB competition than last year
- More entries to the local competitions than last year
- More organisations and local businesses involved than last year
- Lasting improvements to the local environment by making it more colourful and interesting. Reduction in litter etc.

**15. Any other Relevant Information:** We were awarded Silver Gilt (with 153 marks out of 200) in the EMiB competition. The Friends of Buxton Station won a Judges' Award. We intend to increase this mark and enter some of the community projects such as Ashwood Park Regeneration into It's Your Neighbourhood. We also wish to increase the interest and participation in the Flowerpot Person category.

**Adopted as a Town Team Project:**

**Signed by**

  
On behalf of the Town Team Board  
J.MILLER

**Agreed Budget:** Zero.

**Date:** 16th March 2016