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Buxton needs to build on its tourism success

Buxton can't afford to be left behind in the race for more tourists, Buxton Town Team heard at its general meeting 2015.

Other tourist towns are working hard to develop projects to attract more visitors and Buxton needs to keep up, a report into last month's 2020 Vision: Buxton Conference concluded.

Parking and a traffic management policy which would make Buxton a better place to visit was top of the list of five priorities to come out of the analysis of the conference, jointly organised with Vision Buxton, which saw 20 organisations give their vision for how the town should develop over the next five years.

The other priorities are: making the most of The Crescent redevelopment; a future for the area around the railway station including the former Nestle site; boosting retail outlets, and improving the Market Place, including proposals for community use of the former Royal British Legion HQ in Hardwick Hall.

"I'm conscious that a lot of other towns are doing great stuff on tourism at the moment," said Team member Tina Heathcote, who hoped the town would build on BBC TV political reporter Nick Robinson's description of Buxton as "The Tuscany of the North."

"There's a lot of competition from them for people to come and visit. We really should avoid getting left behind."

Tina also praised University of Derby students for their support in organising the conference: "They were brilliant."

To see the full report of the conference, visit the Buxton Town Team website at buxtontownteam.org

The general meeting also heard that membership had now grown to 200, and that the very popular Spring Fair this year would be double the size of the first event in 2013.

Ends

Notes to editors: For more details, contact John Phillips on 01298 23058.

