

**BUXTON TOWN TEAM  
PROJECT PROPOSAL FORM**

**1. Name of Project:** The Buxton Railings Clean 2017

**2. Brief Description:**

A Big Railings Clean to remove the green algae from the Pavilion Gardens railings

**3. Aims:**

(Specify exactly what the project is intended to achieve. This must fit in with Town Team objectives)

To work with Buxton & Leek College, local schools and the University of Derby to clean the railings around the Pavilion Gardens

To encourage a sense of pride, ownership of and responsibility for the town

To raise the profile of the Town Team and to engage with existing, and recruit new, members.

**4. Detail of what is involved:**

(The more detail you can give the less chance of queries and consequent delay)

Work with students from Buxton & Leek College to plan the activity

Contact schools, the University and voluntary organisations for volunteers

Advance media coverage to raise awareness and call for individual volunteers

Contact key businesses in town for their in-kind support

**5. Alternatives Considered:**

(If there were other ways of going about the project, why did you reject those and choose this?)

In previous years, considerations were made to link with the Town Big Spring Clean, however as around 500 young people were involved in railings cleaning in 2016, the feeling is that this is a big enough project to stand alone & concentrate primarily on railings clean.

However, when contacting schools, reference will be made to the national 'Great British Spring Clean Up' on 5 March, to encourage young people to take responsibility for their local patch, around that date. Also link with the well established Town Team Litter Picking Group if appropriate.

**6. Timescale:**

(Specify start date, completion date and any particularly important dates along the way)

Proposed date for the Big Railings Clean – Tuesday 25<sup>th</sup> April 2017 10 am – 3 pm

From January – work with Buxton & Leek College students and enlist participation from local schools & the University of Derby.

From mid March – email Buxton Town Team members asking for volunteers to help

Before end March – email other voluntary organisations inviting them to participate

Early April – pre-publicity via the Buxton Advertiser and other outlets, and social media

By end April – post-publicity via the Buxton Advertiser and other outlets, and social media.

**7. Expenditure:**

(Give full breakdown of estimated costs, whether firm quotations or level of accuracy; indicate timing)

Cleaning materials and any equipment needed will be sourced as donations in kind

All labour will be voluntary

**8. Income:**

(Is there any scope for generating revenue for the Town Team, if so please specify)

None identified

**9. Other Organisations:**

(If this is a joint project, what other organisations are involved and how?)

The project will be co-ordinated by Buxton Town Team, working in collaboration with Buxton & Leek College. Last year 7 local schools signed up and we envisage the same number of students, around 500 in total, possibly more. We anticipate support from Buxton Rotary, Buxton Lions, Vision Buxton, HPBC and the Pavilion Gardens

**10. Funding offered from elsewhere:**

(If other organisations are willing to contribute - how much, what for, any provisos?)

The offer of funding via Bill Weston to be pursued as plastic tabards/aprons may be purchased; costings and expenditure still to be investigated.



### 11. Promotion & Publicity

(What are your plans to promote the project? Note all promotion must have Communications Group approval)  
Pre and post-publicity via Buxton Advertiser, other outlets and social media

### 12. Project Team Leader: **Suzanne Pearson**

(The leader is responsible for delivering the project on time, controlling expenditure and regular progress reports)

### 13. Other Project Team Members:

(List everyone who is working on this project, and their specific role if any)  
Suzanne Pearson is liaising with Buxton & Leek College and with local schools  
Other Town Team members will be recruited to help on the day.

### 14. Skills Check:

(Refer to Appendix. List all the skills this project will need and indicate who on the team has them)  
Links with schools, university and voluntary groups – Suzanne Pearson  
Media relations – via Tina Heathcote, John Phillips and others in Communications Group  
Risk Assessment – in place from 2016, to be reviewed

### 15. Success Criteria:

(How will you measure the success of the project?)  
A brighter, cleaner Pavilion Gardens – before & after pictures that demonstrate this  
Positive media coverage  
Positive feedback from organisations and individuals both those involved and those not  
Increased interest in and membership of Buxton Town Team

### 16. Any other Relevant Information:

This is a repeat of three successful Railings Cleans carried out in 2014, 2015, and 2016 when Helen Davison was the project leader. As Helen is in the process of moving to North Yorkshire, Suzanne has offered to continue this project with thanks to Helen for her hard work, energy and enthusiasm in successfully running the event in the past.

Adopted as a Town Team Project:

Agreed Budget: £ 200 —

Signed by



Date:

24/01/17

On behalf of the Town Team Board