

PROJECT CLOSING REPORT – *Big Buxton Spring Clean 2014*

1. OVERVIEW

A spring clean of the whole town in preparation for the Buxton Spring Fair 2014. This is a preliminary to a larger project which would focus on enhancing key areas e.g. installing scientific puzzle sculptures, pavement/wall art, considering re-instituting 'Buxton in Bloom' etc.

2. DETAIL OF WHAT TOOK PLACE

Liaison with schools, Buxton and Leek College, shops and businesses. Leaflets delivered in advance to all businesses on 'Main Street' and adjacent areas. A series of meetings held to determine 'Grot Spots' and be briefed by grot spotters, who became Team Leaders on the day, on areas of concern. An average of 15 people attended each meeting.

Wednesday, April 9, The Big Buxton Railing Clean of the railings around the Pavilion Gardens in Buxton. Organised by the Town Team with support from HPBC and the police, the railing cleaners were made up of 92 students from Buxton Community School, Saint Thomas More Catholic School, Saint Anne's Catholic Primary School and the Public Services course at the University of Derby.

Businesses were had been asked to do their 'spring clean' on Wed 9, as probably less busy than a Saturday. Members of Rotary cleaned up Terrace Road and the east side of the Market Place as they were blood testing on Spring Clean Day.

Saturday April 12 Big Buxton Spring Clean. 85 Volunteers gathered at Turner's Memorial, were briefed on H&S etc., allocated to a Zone with a Team Leaders and then headed off to clean up the town.

At both events cleaning materials were supplied along with plastic containers filled with water. The plastic containers were supplied by businesses who volunteered to save them for the Spring Clean instead of throwing them away

3. ASSESSMENT AGAINST AIMS AND SUCCESS CRITERIA

The aims of the project were to:

Aim	
To tidy and clean premises, signs, street furniture etc. in readiness for the Spring Fair and the summer festivals and encourage building owners to do a bit of painting where needed	Done
To encourage a sense of pride, ownership of and responsibility for the town	Done . especially effective with school children and students
To raise the profile of Buxton Town Team	Done . very positively
To engage with existing, and to recruit new, members	Done . new members recruited

The measurable success criteria of the project were as follows:

Success Criteria	
A brighter, cleaner Buxton - before & after pictures that demonstrate this	Video produced of Railing Clean which received many hits. Many photos taken . before and after, many on the BTT website. More available

Positive media coverage and calls for it to be an annual 'event'	Coverage in Pure Buxton, Buxton Advertiser, Derbyshire Times and Police Gazette(? Not sure of title) To be repeated in 2015
Positive feedback from retailers and other businesses and some commitment to maintaining their patch	Yes. Potters had frontage re-done (pretty sure this as a result of Janet and Tina speaking at Rotary meeting about Spring Clean)
Increased membership of Buxton Town Team	Yes
Ongoing focus on maintaining impetus	Buxton in Bloom re-instituted

4. ANY FURTHER BENEFITS

Positive comments by passersby as well as the pride and pleasure of all those who took part

At our request, twelve pillar boxes which are high profile in the streetscape around town were repainted by the Post Office.

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5. COSTS

Project expenditure against budget was as follows:

EXPENDITURE		
	Budget	Actual
	£ 0	
Total	£ 0	£
Net Expenditure	£ 0	£

INCOME		
	Budget	Actual
	£0	
Total	£ 0	£
Surplus	£ 0	£

6. LEARNING POINTS FOR THE FUTURE

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