

PROJECT CLOSING REPORT – *Revive & Thrive Competition with Blachere Illuminations*

1. OVERVIEW

Competition entry to win Christmas lights with the aim of creating a winter festival atmosphere in which the community and its retailers can benefit by adding sparkle to the peak shopping period.

2. DETAIL OF WHAT TOOK PLACE

Walking tours of the town at dusk to establish opportunities. Project team meetings. Liaison with HPBC re potential electrical hook up points. Proposals drawn up and entry made. Entry submitted end June 2015. Notification that we had not been shortlisted received 24 July 2015. Competition winners announced September 2015.

Sincere thanks are due to Dave Golding for creating the visualisation of the proposals.

3. ASSESSMENT AGAINST AIMS AND SUCCESS CRITERIA

The aims of the project were to:

Aim	Assessment
To enter the competition.	Achieved – entry available to view via BTT website

The measurable success criteria of the project were as follows:

Success Criteria	Assessment
We will win or lose	We didn't win!
We use the learning to inform future projects and discussions with HPBC	Further work is required to take full advantage of the thinking which went into the proposal and competition entry. Outstanding action on the Project Team Leader (Roddie MacLean)

4. ANY FURTHER BENEFITS

Links with Buxton Sparkles.

5. COSTS

Project expenditure against budget was as follows:

There was no budget. Input was Project Team members time only.

6. LEARNING POINTS FOR THE FUTURE

Grand aspirations for the scheme possibly not reflected in the actuality of the proposal, which may not therefore have seemed dynamic enough for a judging panel. Be more ambitious!

Name: Roddie MacLean

Date: 19 January 2016