

**BUXTON TOWN TEAM  
PROJECT PROPOSAL FORM**

**1. Name of Project:** **STREET ART PHASE 1**

**2. Brief Description:**

The project has two components:

1. to improve the look of the wooden panels that form the barriers to the Crescent development site along George Street, by painting them with works of art
2. to decorate the Market Place with 'bunting' - painted flowers made from empty plastic bottles.

**3. Aims:**

(Specify exactly what the project is intended to achieve. This must fit in with Town Team objectives)

The aims are

- to turn a particularly ugly part of Buxton into a more attractive, welcoming place
- to brighten up the area and encourage a cheerful mood among traders, residents and visitors
- to engage a wider section of the community in a Town Team project
- to strengthen our links with the schools and the college
- to enhance the reputation of the Town Team

**4. Detail of what is involved:**

(The more detail you can give the less chance of queries and consequent delay)

**George Street Panels:**

There are a total of around 70 wooden panels, in two separate sections, all are painted grey and looking quite derelict. There is a wide wire mesh-gate that affords an ugly view of the building site behind the Crescent. The area is cluttered with wheelie bins and builders' rubbish.

The plan is to paint the panels so as to form a series of arches, with a scene painted by a different artist in each panel. The theme would be spring and summer in 'the Tuscany of the North'. The gate would be boarded over and could be painted as a wrought iron gate with an interesting scene beyond it.

**Flower Bunting:**

We will hold a 'bottle bunting bee' in the Methodist Church, and encourage as many people as possible to bring empty bottles. These will be cut into the flowers, which will be either mounted on cardboard tubing, or threaded onto wire as garlands, then spray painted in yellow, orange and gold to fit in with the Buxton in Bloom theme. The tube mounted flowers will be fixed to lamp posts, the garlands will be hung from shop fronts or spiralled around the lamp-posts.

**5. Alternatives Considered:**

(If there were other ways of going about the project, why did you reject those and choose this?)

There was an earlier plan for the Fire Brigade to hang bunting from the top of the lamp posts, but although the local team were keen to do it as a training exercise, their head office said no.

We considered using fabric bunting, but it would be much heavier, and would not hang well in wet weather.

**6. Timescale:**

(Specify start date, completion date and any particularly important dates along the way)

**George Street Panels:**

April - recruit artists and allocate panels

Early May - fix plywood over the gates, repair damaged panels, mark out and paint the archways

Through May - individual artists paint their sections, complete by end May

**Flower Bunting:**

24<sup>th</sup> April - Bottle Bunting Bee

5<sup>th</sup> May - all bunting in place, to stay there for the summer

**7. Expenditure:**

(Give full breakdown of estimated costs, whether firm quotations or level of accuracy; indicate timing)

**George Street Panels:** Paint £ 500

Plywood for the gates £ 20

**Flower Bunting:** Spray Paint £ 40

Screws for fixing flowers to tube £ 5

Wire and/or cord for the garlands £ 5

**Total Cost**

**approx. £560**

**8. Income:**

(Is there any scope for generating revenue for the Town team, if so please specify)  
None identified.

**9. Other Organisations:**

(If this is a joint project, what other organisations are involved and how?)  
We would seek involvement from the Community School, Thomas More School, Leek College of Art and artists from the Green Man Gallery.

**10. Funding offered from elsewhere:**

(If other organisations are willing to contribute - how much, what for, any provisos?)  
Trevor Osborne Property Group has offered to cover the cost of paint for the George Street Panels. It is more than likely that they would also pay for the plywood for the gate and any repairs needed elsewhere.

**11. Project Team Leader:**

(The leader is responsible for delivering the project on time and within budget, and for regular progress reporting)

**12. Other Project Team Members:**

(List everyone who is working on this project, and their specific role if any)  
So far Tina Heathcote, Janet Miller and Helen Davison, possibly Andrea Lewis and Suzanne Pearson - others will be recruited.

**13. Skills Check:**

(Refer to Appendix. List all the skills this project will need and indicate who on the team has them)  
Publicity - Press releases, radio interviews, social media - Tina, Janet  
Cost Control and Project Management - Tina, Janet  
Planning issues ???  
Good links with Young people, schools, college and university - Helen, Tina  
Good links with artists - Suzanne

**14. Success Criteria:**

(How will you measure the success of the project?)  
At least 50 of the panels get painted  
At least 8 lamp-posts and at least 6 shops are garlanded with bottle bunting  
Both the painted panels and the bunting get enthusiastic comment from residents and visitors  
Positive press coverage  
Project delivered on time and within budget

**15. Any other Relevant Information:**

George Street is one of the main tourist routes between the town and the Opera House/Pavilion Gardens complex, as such its present condition is a terrible blot on the town and must be very off-putting to visitors. HPBC have already given in principle support for the Market Place bunting, and DCC have checked the condition of the lamp-posts and approved them.

**Adopted as a Town Team Project:**

Signed by 

On behalf of the Town Team Board

**Agreed Budget: £100**

but aiming for full sponsorship

**Date: 14/04/14**