

## **BUXTON TOWN TEAM**

### **NOTES ON THE DIRECTORS' MEETING HELD ON WEDNESDAY 21<sup>ST</sup> SEPTEMBER 2016**

**Present:** Janet Miller, Joe Dugdale, Philip Barton, Roddie MacLean, Sarah Rawlinson, Simon Fussell, Tina Heathcote

**Apologies:** Claire Millard, John Estruch, Richard Silson, Suzanne Pearson

#### **1. NOTES OF PREVIOUS MEETINGS**

The notes of the meeting on 23<sup>rd</sup> August were agreed to be an accurate record and can be posted on the website. **JM**

#### **2. BOARD, DIRECTORS AND OFFICERS**

Janet, Roddie and Tina have had one meeting, work is ongoing.

#### **3. IDEAS & ACTION MEETING**

Notes of the last meeting have been circulated. The focus was on motivating volunteers - it was noted that we should not be unduly negative as we have a very large set of active volunteers.

#### **4. COMMUNICATIONS GROUP**

The notes of the 1<sup>st</sup> August meeting were circulated, those for the 13<sup>th</sup> September meeting will be sent round soon. Janet will ask John if at all possible to produce the notes in time for the directors meeting. There is an outstanding action on Janet to amend the Project Proposal form to include a box on Publicity Plans. **JM**  
**JM**

#### **5. SCRUTINY GROUP**

Nothing to report, the group meet next on 4<sup>th</sup> October.

#### **6. MEMBERSHIP & FINANCES**

##### **6.1 Current Position**

Facebook page Likes have increased to 1,141. The number of members is 232, we had one new member join at the Buxton in Bloom awards. Twitter followers are 368 (@townteambuxton) and 470 (@buxspringfair).

Philip had circulated a financial report, showing current assets at £12,115, including the £3,000 loaned to Buxton Markets CIC. A lot of expense claims have been met and a large order placed for merchandise.

#### **7. TOWN MATTERS**

##### **7.1 HPBC Growth Strategy**

The sub-group have met and suggested various improvements to the HPBC document, in particular the Design and Place Making Strategy map - these were discussed and some further amendments agreed. An outstanding query is what is implied by Buxton Town Team being named as the Lead Organisation against various topics. It was agreed the sub-group will finalise the amendments and send the document back to HPBC this week. **RM**

##### **7.2 Great Places Scheme**

Since the last meeting it has transpired that HPBC intend to submit a bid, centred around 'new Arts and Cultural partnerships', and want the Town Team and other organisations in the town to support it. A meeting will take place next week, it was agreed Tina will represent us; Sarah is likely to be there as well, representing the University. It was also agreed that sculptures on the Slopes should be suggested, if only to sow the idea for the future. **TH**

##### **7.3 Culture, Media and Sports Select Committee**

Noted that the recent Select Committee meeting had been held in the Pavilion Arts Centre; in theory it was open to the public but no-one was aware it was taking place.

#### **8. PROJECT UPDATES & PROPOSALS**

##### **8.1 Project Monitoring**

No status update was received this month. **JE**

##### **8.2 Project Proposal - Buxton in Bloomin' Winter**

A project proposal had been circulated. There are two elements: decorating the town and a Christmas Carnival Parade on 3<sup>rd</sup> December. These proposals have already been approved in principle as part of the Buxton in Bloom project, but have been separated out to enable Buxton in Bloom to be closed. A funding application has gone in to the National Lottery, and some preliminary press coverage is in train. It was noted that Buxton Sparkles (who are working with us on the Parade) have not asked Vision Buxton for the usual £500 for the Pavilion Gardens lights switch-on this year, and that the funding might be made available to this project instead, Philip will make enquiries. **PB**  
Funding may also be available from Waitrose Community Matters and the Councillors Initiative Fund. It was suggested that if there is sufficient funding to include the Welcome to Buxton banners, these should be generic and so usable for different events through the year. It was agreed we will underwrite the basic cost of the project, even though the aim is for all costs to be covered externally. The project was approved with a budget of £500.

##### **8.3 Buxton in Bloom**

The presentations for the local competitions took place on 4<sup>th</sup> September and went very well, with good press coverage. Tina and Janet attended the East Midlands in Bloom awards on 14<sup>th</sup> September; Buxton was awarded Silver Gilt with 161 points (cf 153 last year); the University sensory garden received a Judges Award; Ashwood Park was given 'Level 3 Advancing' in the It's Your Neighbourhood Competition. It was suggested that in future the East Midlands in Bloom and the local element be set up as separate projects, with their own objectives.

#### **8.4 Slopes Care Team**

Good progress continues, with very positive feedback from the public. It was noted that the Rotary Club has some 5,000 crocus bulbs, and suggested that these be planted to spell out Buxton (possibly in a circle or a heart shape) in the space where the floral clock used to be. In addition HPBC may be persuaded to donate daffodil bulbs for sequential flowering. It was agreed Tina will pursue the idea further.

TH

#### **8.5 Litter Picking Group**

Simon reported that the group is continuing its monthly outings, and also looking at the idea of awarding certificates to businesses who keep the area in front of their premises clean.

#### **8.6 Believe In ...**

It was suggested that people are generally sceptical about developments such as the Crescent, and do not realise the implications for the rest of the town. Various ways to get the message across were discussed - a series of talks, street stalls, speakers' corner, podcasts and blogs, fliers and leaflets ... Roddie will consider the idea further.

RM

### **9. TOWN TEAM STRATEGY**

The Business Plan had been circulated. It was agreed that it was a valuable strategy document, but that it needs updating. Roddie will arrange a date for an Away Day, possibly in November.

RM

### **10. UPCOMING TOWN TEAM MEETINGS**

#### **10.1 Ideas & Action Meetings**

It was agreed that a presentation on the work of the Communications Group would be useful; Janet will ask Andy, John and Matthew if they are available on 12<sup>th</sup> October. Ideas for future meetings were put forward: an update from Buxton Museum; update on the Crescent development; brainstorm on the I Believe idea. It was suggested that we should plan the programme for the Ideas meeting much further ahead, to ensure consistent quality.

JM

RS

### **11. MEETINGS WITH OTHER ORGANISATIONS**

Tina attended the Vision Buxton marketing meeting earlier today, and will send the notes round when available.

TM

The Crescent Stakeholder meeting took place last week, Tina will circulate the notes.

TM

Tina had a meeting with Sarah Porru and discussed A boards, and also the need for a 'clash' diary for the town.

There is an Urban Design Academy meeting in Chesterfield next week, Roddie and Tina may attend.

RM/TH

Roddie advised that Dai Lerner's PA is in the process of setting up the long overdue meeting with Dai.

RM

### **12. ANY OTHER BUSINESS**

#### **12.1 Policy on Vulnerable Adults**

There is an outstanding action on Janet to work with Kathryn to develop a version for approval.

JM

#### **12.2 Tourism**

It was noted that Kuoni are bringing large groups of Japanese tourists to the town every Thursday; Philip has sold them tea-towels!

#### **12.3 Buxton Events Twitter Feed**

Roddie is considering setting up a twitter feed for events in Buxton, so everyone could share their events; as an alternative it was suggested encouraging people to use #buxtonevents or similar. Roddie will investigate further.

### **13. DATES OF NEXT DIRECTORS' MEETINGS**

The dates of future Directors' meetings are:

**Tuesday 25<sup>th</sup> October**

**Wednesday 23<sup>rd</sup> November**

**Tuesday 13<sup>th</sup> December**

All meetings are at 7:30pm in the Old Hall Hotel.

JCMM

23Sept16