

## **BUXTON TOWN TEAM**

### **NOTES ON THE DIRECTORS' MEETING HELD ON MONDAY 14<sup>TH</sup> APRIL 2014**

**Present:** Janet Miller, Joe Dugdale, John Estruch, Rachel Hoodith, Richard Silson, Roddie McLean, Sarah Rawlinson, Tina Heathcote

**Observing:** Derek Bodey

**Apologies:** Jean Ball

#### **1. NOTES OF PREVIOUS MEETINGS**

It was agreed that the notes of the meetings on 19<sup>th</sup> March represented an accurate record, and can be posted on the website.

**JM**

#### **2. IDEAS & VISION GROUP**

The spreadsheet version of the Schedule of Ideas was discussed at the last Ideas meeting and was well received. There are additional columns for eg timing, importance and responsibility, and ideas can be sorted by different categories. The list has been split into two sections, the active projects and the ideas bank. John was asked to take on the role of monitoring progress of the active projects.

Janet will arrange to post the revised schedule on the website.

It was suggested that the reason why a project had not been adopted could be included in the comments section.

The meeting had also discussed the working of the group:

attendance - 6/10 - it was noted that meetings with a guest presenter attract more people

how ideas translate into action - 7/10 - it was agreed that we have a good robust system.

The Group want to email the membership with information about each meeting about two weeks beforehand, it was agreed the best way would be to incorporate this into the monthly newsletter that the Communications Group are working on. The Group also agreed to be more pro-active in seeking out people to form and join project teams, this too could be included in the newsletter. Richard will forward the information each month.

**JE**

**JM**

**RS**

#### **3. COMMUNICATIONS GROUP**

There have been technical hitches with the monthly newsletter, which John Phillips will edit, but in the meantime emails with news, and requesting help at events, are being sent out instead.

A number of press releases have gone out, and there was a meeting with the editor of the Buxton Advertiser to discuss coverage over the next few weeks.

#### **4. SCRUTINY GROUP**

Charles and Derek are still trying to recruit new 'scrutineers' from the membership.

Derek suggested that at some stage we should review the member application form, so that people agree to receive relevant emails from us.

#### **5. MEMBERSHIP & FINANCES**

##### **5.1 Current Position**

The number of members is now 123.

The finances have not yet been handed over to Philip because the bank has been slow to respond and Philip is away on holiday. A financial report had been circulated, cash assets are now £7,335.02, plus £4,000 still held by HPBC. We have received £775 grants from HPBC for Buxton in Bloom, and a further £1,105 Spring Fair contributions, but around £1,500 expenditure is due imminently.

##### **5.2 2013 Accounts**

Philip had prepared draft Management and Statutory accounts, but these had not been circulated to all the Directors. Janet will forward these for comment and discussion by email, with a view to their being ready for approval at the next meeting.

It was suggested that it would be useful to include a report on how the Town Team Partner grant is being spent.

**JM**

#### **6. PROJECTS UPDATE**

##### **6.1 Green Man Gallery**

A final report has been written, circulated and approved, the project is now closed. Janet will post the report on the website.

##### **6.2 Illustrated Map**

The proofs have been approved, 200 A1 maps are being printed at a cost of £435.

It was agreed that the maps should retail at £12.00 and that 5 copies should be framed for display purposes.

Joe will draw up a marketing plan for sale through TIC, shops, B&Bs etc.

John will draft an agreement with the artists re copyright and profit and get it checked over legally.

##### **6.3 Academy of Urbanism Visit**

Outstanding contributions for the Town Entry signs have been received. A final report had been written, circulated and approved, the project is now closed. Janet will post the report on the website.

##### **6.4 Buxton Spring Fair**

Stallholder applications are expected to exceed 150, so the fair will be towards 50% bigger than last year. There will be a number of new activities in addition to the ones we had last year. Barring anything unexpected, costs

**JM**

**JD**

**JD**

**JE**

**JM**

should more or less break even.

### **6.5 Big Buxton Spring Clean**

This was deemed very successful, with over 200 people taking part over the week, mainly at the railing clean on Wednesday and the Spring Clean on Saturday. It was agreed we should aim to repeat the event next year. Tina will draft the final closing report.

Roddie will write a letter to the Advertiser thanking everyone who took part.

### **6.6 Artisan Market Trials**

Pre-trial consultations are under way, so far one totally negative comment received, the rest broadly positive but with specific queries or concerns. The University Hospitality Team will be devising a tool to measure impact as soon as the Easter break is over.

### **6.7 Buxton in Bloom**

The first grants from the Councillors Initiative Fund have been received, and more funding has been applied for. Plans are developing well and entry forms will be distributed later in the month.

TH  
RM

## **7. PROJECT PROPOSALS**

### **7.1 Street Art Phase 1**

Buxton & Leek College, The Community School, Thomas More School and various local artists are keen to be involved in painting the panels round the back of the Crescent. Trevor Osborne has agreed to cover the major portion of the costs, and it is anticipated that additional materials will be donated. The project was approved with a budget of £100, but will aim to break even.

## **8. FORWARD PROJECTS**

### **8.1 Buxton Market Revitalisation**

HPBC consultation is on hold until after the Artisan Market trials.

The issue of a revitalised regular market was discussed. It was agreed that gradual expansion was unlikely to work, a major re-launch with a critical mass of stalls is needed. A specialist market in early August, as a joint effort with HPBC and to coincide with the Family Festival, is a possibility.

John has also been contacted by Vicky Jackson regarding running trial markets in Buxton.

JE

## **9. MEETINGS WITH OTHER ORGANISATIONS**

Tina attended a meeting with Nestle, organised by Andrew Bingham; sponsorship is still available but only for projects that can be portrayed as involving health and hydration.

Tina attended the Vision Buxton marketing group, where discussion focussed on getting visitors to explore more of the town, and on improving 'destination'.

Janet and John gave a talk to people in Glossop and New Mills who are looking at forming their own town teams. The next 'Meeting about Buxton' will take place in May, Roddie will attend and report back.

There is an outstanding action on Roddie to arrange another meeting with Dai Lerner at HPBC.

RM  
RM

## **10. ANY OTHER BUSINESS**

### **10.1 Hillhead Exhibition**

It had been suggested that more effort should be made to welcome visitors to this major exhibition, but it was agreed that it was too late to do anything this year. A sign at the town entries saying 'Buxton Welcomes ð ' was suggested, as a way of welcoming all major festivals and conferences.

### **10.2 Town Alive Competition**

Joe will look at the application, discuss with Jean Ball, and take a proposal to the next I&V meeting.

### **10.3 A6 Corridor Study**

It was noted that the study has recommended trains every half hour to Manchester, incorporating a fast service. Additional parking at Buxton is also being investigated, probably making use of the old loco shed area.

JD

## **11. DATES OF NEXT DIRECTORS' MEETINGS**

Dates for the next few months are as follows: Monday 19<sup>th</sup> May; Monday 16<sup>th</sup> June; Tuesday 15<sup>th</sup> July; Monday 18<sup>th</sup> August; Tuesday 16<sup>th</sup> September - all at 7:30pm in the Old Hall Hotel.

JCMM

20April14