

CIC 34

CONTINUATION SHEET

Please complete in typescript, or in bold black capitals.

Company Name in full

BUXTON TOWN TEAM CIC

Company Number

08304388

Year Ending

31 December 2015

PLEASE CLEARLY INDICATE THE PART YOU ARE CONTINUING HERE

Part 2 Continued

Social Media: The company also has a Facebook page, where it posts regular updates on its activities; the number of 'page likes' increased by 73% from 520 to 900 at the end of the year. Post 'reach' increased to over 23,000 people in the week immediately following the Spring Fair, and to over 15,000 at the time of the Tour of Britain; this compares with a maximum reach of around 2,000 the previous year. In addition, residents and visitors to the town have continued to engage with us through the page, 'liking' and 'sharing' as well as posting regular comments and suggestions. In addition the company continued to make use of its two Twitter feeds (one for general use, the other specifically for the Spring Fair) and the Spring Fair Instagram account .

Presentations: Directors have engaged directly with stakeholders, by delivering presentations about the work and aspirations of the company to other voluntary organisations in the region. Continuing Engagement: Finally the directors held a number of meetings with the Leader and officers from High Peak Borough Council (HPBC), and attended HPBC Community Voice meetings, Derbyshire Towns Forum meetings, and various other meetings with stakeholders in the town.