

CIC 34

CONTINUATION SHEET

Please complete in typescript, or in bold black capitals.

Company Name in full	BUXTON TOWN TEAM CIC
Company Number	08304388
Year Ending	31 DECEMBER 2014

PLEASE CLEARLY INDICATE THE PART YOU ARE CONTINUING HERE

Part 1 Continued:

than the 2013 pilot, with over 200 traders, organisations and voluntary groups participating, as well as the permanent shops. Once again thousands of people came, and feedback was overwhelmingly positive. The project team included Events Management students, further strengthening our relationship with the University.

Street Art Phase 1: The primary aim was to brighten up a particularly ugly part of town, by painting the hoardings round the disused Crescent building. The materials were donated by local businesses, the artwork was carried out by the local secondary school, art college and individual artists. A secondary aspect involved producing masses of brightly coloured flowers from empty plastic bottles, to be fixed around lamp posts, lending a festive air through the summer; later these were replaced with 'snowbirds', again made from empty plastic bottles. The decorations were created in 'bottle bunting workshops', strengthening our links with other voluntary organisations in the town.

Buxton in Bloom: After a 5 year gap, we arranged for Buxton once again to enter the East Midlands in Bloom competition, as well as running our own local competitions, with the aim of involving people across the community in horticultural endeavour, and encouraging a sense of pride and ownership. A large number of individuals, businesses and other organisations took part, and neglected areas of the town centre were tidied and planted up.

Talking Signposts 2014: Following the successful trial in 2013, this was run for the whole of July and August. Some thirty people volunteered as 'signposts' offering help and advice to several thousand visitors passing through the town centre, enhancing their experience and assisting them to discover areas of the town that they might not otherwise have done.

Artisan Market Trials: We arranged for a Market Company to hold monthly specialist markets from June through to December. Initial trials compared two different sites, University of Derby students were involved in analysing the impact and the Market Place was chosen as the preferred location. The effect was to double footfall there on Artisan Market days, with consequent benefit to the traders there, and no discernible impact on the lower part of town.

Buxton Merchandise: The aim was to develop souvenir merchandise as a way of promoting the town more widely, and providing local retailers with a saleable product. An illustrated map created by local artists was produced as both a poster and a jigsaw, alongside a tea-towel based on a donated town landscape scene. The success of these products has given local retailers the confidence to develop their own lines of branded merchandise.

The company also started work on a number of other projects due for completion in 2015.