BUXTON TOWN TEAM
PROJECT PROPOSAL FORM

1. Name of Project: **Buxton Illustrated Map**

2. Brief Description:
A beautiful commemorative style map, depicting Buxton architectural and cultural history – pre roman to date - as well as its present. The map will be produced at A1 size for sale.

3. Aims:
(Specify exactly what the project is intended to achieve. This must fit in with Town Team objectives)
The map will illustrate the many strands of history, culture and activity that together make up the present day town. It will help to 'brand' Buxton as both a destination and a vibrant and invigorating place to live and work.

4. Detail of what is involved:
(The more detail you can give the less chance of queries and consequent delay)
A small sub group will work out the basic proposal.
A group of artists from the Green Man Gallery have been approached and are willing to design and produce a draft version of the map
Research will be carried out into potential content - mainly through interviews with local people and possible exhibition of the themes, but in addition one public meeting has been held already to gather ideas. There will be further public event to discuss ideas and test the designs at draft stage.
The artist will produce a draft and further drafts as necessary.
A final version will be printed at a large scale, with copies for sale at around £5- £7.
It will also be published on the web site, and the art work will be available for a range of other possible uses.

5. Alternatives Considered:
(If there were other ways of going about the project, why did you reject those and choose this?)
Research into parish maps suggest that in the end one person is best to create a coherent whole vision for the finished product. There are artists who specialise in this type of product, but none are based in Buxton. On the other hand, there are considerable benefits to a team approach regarding the actual map content, though the artist(s) must have the final say as regards what will work artistically.
The approach of using a small group of local artists, with input from the public, will produce a coherent product, together with a strong sense of ownership from all those involved.

6. Timescale:
(Specify start date, completion date and any particularly important dates along the way)
January 2013 - GMG artists have produced the first draft ideas
10th Feb 2013 - Workshop at the GMG to gather input on the content
20th February - GMG artists formally commissioned to take on the work
mid-March '13 - Second consultation re content
mid-April 2013 - Design finalised and ready for printing
6th May 2013 - First maps on sale at the Buxton Spring Fair
This is the aspiration, but as with any artistic endeavour, the timing may slip.

7. Expenditure:
(Give full breakdown of estimated costs and level of accuracy - indicate where you have firm quotations)
Research – 2 months – volunteer time

Thematic exhibition – room hire + display material	£ 30	(standard rate)
Draft versions exhibition	£ 100	(estimate)
Artists time	£ 750	(maximum agreed)
Printing 2000 copies A1	£ 555	(indicative quotation)
Packaging Materials	£ 50	(estimate)
Total production cost estimate:	**£ 1485**	