BuxtonTownTeam
All together, better

NOTES OF THE IDEAS MEETING ON THURSDAY 10TH NOVEMBER 2016

Present: Andy Parker, Charles Denton, Charles Jolly, Elaine Hill, Iain Hawthorn, Janet Miller, Jean Todd, John Estruch, John Fairbrother, John Phillips, John Robertson, Matthew Nuttall, Richard Lower, Roddie MacLean, Richard Silson, Steve Bradshaw, Tina Heathcote, Veronica Hawthorn, Viv Marriott

Apologies: Claire Millard, Corinne Coward, Dave Carlisle, Jim Lowe, Kathryn Barton, Lesley Caddy, Philip Barton, Steve Caddy, Sue Mellor

Introductions: Dick Silson chaired the meeting, which started with a round of introductions.

1.   NOTES OF THE LAST MEETING
The notes of the meeting on 12th October were passed as true record.

Dick's Derivations: Once in a Blue Moon – NOT as commonly thought the second full moon in a calendar month. In fact the third full moon in a season where there are four of them. Blue comes from 'belewe' meaning betrayal, indicating a false moon (ie one not marking the end of the season). They occur every 2 or 3 years.

2.   FOCUS ON COMMUNICATIONS
The Communications Group (Andy, Janet, John, Matthew, Tina) gave a presentation on what the group does, and how they can act as a resource to project teams. Their slides are included in the Appendix, but in summary they:

- safeguard the BTT logo and branding and generally promote the organisation
- produce a monthly newsletter, emailed to all members, posted on the website and on Facebook
- send out press releases, arrange radio interviews and occasional TV coverage
- maintain the Facebook page
- maintain a Twitter feed
- make videos and post on YouTube
- maintain the website, showcasing the organization, with all relevant information including archived material
- maintain a data base of other organisations and businesses in the town
- keep a photo archive
- hold resources eg graphics, assist with producing posters, fliers, banners etc and maintain quality control

The group would be very happy to welcome anyone who wants to join them; they are particularly looking for someone to maintain and expand the photo archive.

3.   PROJECTS - UPDATES & PROPOSALS
3.1   Buxton in Bloom
A project closing report had been circulated, there were no questions. Noted that the project involves a lot of effort and if we do it in future years we need to rethink how we organise things.

3.2   Buxton in Bloomin' Winter
The invitations to join in the project have gone out far and wide. Organisations and businesses are starting to adopt spots in the town to decorate. Around 400 red ribbon bows have been made and will be attached to the town Christmas trees when they go up next week. The project team are still working to get more people involved.

3.3   Ashwood Park
The central beds have been dug out and replanted. Money set aside by HPBC to demolish the closed bridge has been redirected to a survey of the work required to make it safe. Noted that the park is very long, and the bridge is needed for safety reasons. Opinion expressed that now the park is looking so much better, less litter is being dropped.

3.4   Buxton Spring Fair
We need to decide very soon if we are holding a 2017 Spring Fair. Janet will be setting up a meeting for all interested parties, anyone who wants to be involved or has a view should contact her.

4.   TOWN DEVELOPMENTS
Apparently the woods above the High Path have been sold, HPBC are trying to make contact with the new owner.

5.   ANY OTHER BUSINESS
None raised.

6.   FUTURE I&V MEETINGS
The next meeting will take place on:
Wednesday 7th December 7:30pm – The Cheshire Cheese, High Street
This is the end of year celebration and social, if anyone has any ideas for suitable activities, or would like to write a town team quiz, please contact Janet.
Noted that today's room at the University (G06) was very good, agreed we should have meetings here more often.

JCMM
14Nov16