

Buxton Town Team

Ideas and Vision Group

NOTES of the workshop considering Pop-Up Shops and Small Business Incubators
on 9th August 2012

1) Pop-Up Shops

Adrian Brown advised that the Board of Vision Buxton had agreed that he should investigate the possibility of the organisation leading a venture to work with members of the Buxton Art Trail and landlords of empty retail premises in Buxton to set up temporary Pop-Up shops. Having spoken to representatives of the artistic community, the University, and Nina Lubman, he had come to the conclusion that the idea had merit and should be an initiative that the Town Team and Vision Buxton should explore further. He appreciated that landlords would be unlikely to wish to do business directly with the artists or any other would-be businesses, so VB would need to be prepared to take on all the legal, financial and administrative obligations of acquiring premises, and, working with the Town Team, finding reliable, viable tenants.

2) Obstacles

Unwilling landlords; Finances.

3) Funding

VB would have to use its assets to finance the project in the first instance and rely on an income stream from the tenants to make good the initial outlay.

4) Impact

This was potentially massive. If successful, the initial Pop-Up shop would be profitable and finance the setting-up of further temporary enterprises. The initiative would demonstrate that both the Town Team and Vision Buxton mean business.

5) Timeline

Adrian would seek VB Executive approval of action so far, at a meeting next week. Assuming approval is forthcoming, then further discussions with Nina Lubman would be undertaken in order to discover whether there are any willing landlords operating within the town, and at what cost.