Buxton Town Team Communication Group

Notes from the meeting on Wednesday 14th November 2012. Held at the Dome - University of Derby

7.30 pm

Present:

Joe Dugdale, Emma Fairbrother,* Roger Floyd, Jen Francis, Janet Miller, Andy Parker, Eric Tilley

Apologies: Derek Bodey, Tina Heathcote, Judith Milling, David Mullholland, Neil Scowcroft

2. Notes from the last meeting (17/10/12) were approved

3. Group reports

Janet Miller gave a brief update on the work of the setting Up Group and the Ideas and Vision Group

Main pts.

The SUG is about to send off the final paperwork to register BTT as a community interest company.

JM has produced a project proposal form to be completed by all prospective project leads in order to ensure that BTT has a coherent set of projects that do not clash and can be prioritised, it also guides people through some key processes in developing a project. It is a live document and subject to improvement.

The I&V g is still buzzing with project ideas; those that are live are the Christmas Crawl, and the Green Man gallery /pop up shop to be sited at the 5 ways crossroads at the south end of high Street.

The Christmas crawl has a press release agreed by the SUG due out this week.

Other info – Jean Ball, Janet Miller and Joe Dugdale were interviewed (and photographed) for the January issues of Derbyshire Life, which has a focus on Buxton.

4. Terms of reference. EF asked the group for their ideas on the terms of reference for the Comms group. The source for these TORs is the briefing produced by SUG in August. After some discussion the main points of the briefing were agreed

Action. EF. Write up the notes in more complete format as draft TOR for the group.

- **5**. Neil not present
- **6. BTT letterhead** presented by Eric T The SUG had taken the consultation results into account and had selected option 3 ('the people') with the strapline 'all together, better'. There was some discussion on the merits of this version, and of the role of the SUG in making the final decision.
- **7. BTT website.** Andy Parker presented the latest version, still for this group only to use. The current host of the site has asked that it be moved, no email facility will be available until a new host is engaged.

Improvements were noted – and some suggestions made. It was proposed that the web site functions be made available to some other key BTT persons – Directors and group facilitators – so that documents could be shared.

Action: Andy will update the website and advise on progress re a new web host and email addresses.

8. Liaison with Vision Buxton website Eric reported on useful meeting with David Mullholland (??)

While the VB website remains the most visited and useful in terms of branding and promoting Buxton it will be improved by a new graphic design and better links to BTT, Visit peakdistrict and others. A VB sub group is working on these improvements.

9. Illustrated map. JD Eric and Emma met to discuss the map and agreed an outline format (see Bonsal parish map) It is not compatible with HPBC wayfinding map. **Action JD** to investigate artist fees and timescales.

10. request to SUG for a contact list BTT active members JM agreed Appended below :

Date of next meeting Wednesday 12th December 7.30 pm, at the Dome

The meeting closed at 9.45

The directors, in the first instance, are:-

Alan Thompson - <u>alanonthego@hotmail.co.uk</u>

Tina Heathcote - <u>heathcote.foxlow@btinternet.com</u>

Janet Miller - janet@jmassociates.demon.co.uk

Joe Dugdale - <u>haskerjd51@hotmail.com</u>

Roddie MacLean - <u>roddievm@mac.com</u>

Roger Floyd - slowfork@aol.co

Another three will be added some time next year.

The other key people are the two who convene the Ideas & Vision Group:

Mike Bryant - michaelbryant370@btinternet.com

Roddie MacLean - roddievm@mac.com