

BuxtonTownTeam - Ideas and Vision Group

SCHEDULE OF IDEAS

Outcome of the classification undertaken on 11th and 19th September 2012

Classification: **AP = action project**

RP = research project

DP = delegated project (these are expected to be dealt with by the other agencies, identified in brackets)

LT = long term aspirations

MT = medium term issue (may be a project later)

Note – some ideas were agreed to be non-starters but these and any duplication have now been removed from the schedule.

Legibility

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|----|---|--------------|--|
| 1. | Support the council's way-finding scheme | LT | Await council getting funding |
| 2. | Temporary signposting at critical spots (outside the station etc) | MT | It would be nice to have some for next summer's Festival season |
| 3. | Establish a single "Main Street" | -- | This is an aspiration driving several different projects |
| 4. | Produce a decorative Parish map | AP/DP | (Communications Group) |
| 5. | Augmented reality project (App for phones etc) | DP | (Council and University) |
| | <u>Note</u> This is reported as "Reasonably affordable". | | |
| 6. | Tourist Information Centre – alternative outlets | AP | Interim measure needed until Crescent is completed – Needs leader |

Build on Buxton's assets

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|-----|--|---|-----------|--|
| 7. | Maximise benefit from arts and cultural events | } | LT/RP | Ask University to audit events first |
| 8. | Extend the season with other festivals (or conferences) | | | |
| 9. | Exploit the opportunities afforded by the surrounding countryside | | DP | (Comms Group) Investigate collaboration with Visit Peak District |
| 10. | Greater emphasis on Heath and Beauty – for tourists and locals | | LT | Link to opening of the spa in The Crescent |
| 11. | Exploit the history and fine architecture – training for residents | } | MT/RP | Audit walks available – do we need to revise existing leaflets? |
| | - guided walks | | | |
| | - leaflets for self guiding | | | |
| 12. | Short tour marked out for visitors? | | AP | Task force to be led by Roddie MacLean |
| | <u>Note</u> There is now an Ale Trail – details to be ascertained. | | | |
| 13. | Call the Town "Buxton Spa" | | LT | Link to opening of the spa in The Crescent |

Help poorer residents

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|-----|----------------------------------|----|---|
| 14. | Really affordable housing | DP | (Council) We noted that students' needs had made this issue worse |
| 15. | Daily needs at reasonable prices | DP | (Traders) A traditional market would complement appropriate shops |
| 16. | Employment | DP | (Council) |

17. Affordable leisure facilities DP (?)

Note 14, 15 16 and 17 could all be influenced by the Local Plan or a Neighbourhood Plan

For visitors

18. Retail related to arts, outdoor pursuits, quality clothing and fine food DP (Council and Traders) New Retail Investment Prospectus noted
19. Equipment hire (incl. electric bikes) LT Buxton needs investment to access Peak District bike network
20. Promote a wide range of overnight accommodation LT The Crescent is under way and Premier Inn is currently seeking sites here
21. Novelty public transport DP (Entrepreneur) Contact Netta re her plans
22. Adequate and accessible public toilets DP (Council and developers)

Notes The 'Use my Loo' scheme has been rejected by the traders in the past and was not well received at the I & V Group meeting.
Existing council toilets need major refurbishment and regular cleaning.

For local traders

23. Lobby regarding Rents MT/RP Need to identify landlords as a first step. Some work under way.
24. **Encourage residents to shop in Buxton – especially from small traders** AP **Neil Scowcroft is already working on this with council support**
25. A simple Retail Guide to help visitors find all the shops was proposed DP (Buxton Traders)
26. **Pop-up shops** AP/DP (Vision Buxton) Adrian Brown is leading this
27. **Develop a business incubator** AP Alan Thompson may lead this or it may be linked to 26
28. Re-launch of the Market DP (Council) Rachael Quinn has made a start on this.
29. Pavilion Gardens issue of balance (Coach parking see no. 34) RP Past discussions were inconclusive – needs more work.
30. Charity shops and the concessions they receive. MT/RP Possibly lobby Government to revise rate relief.
31. **Buxton Brand** AP/DP (Comms Group)

Note The logo from the council's Retail Investment Prospectus

To increase footfall

32. Bring the Library into the town centre LT/RP Ascertain County Council's intentions – perhaps use British Legion
33. Street entertainment MT Easy licensing arrangements need to be set up.

Parking

34. **Parking problems (availability, cost, control and coaches)** AP **Talk to both High Peak and Derbyshire Councils (2 leaders?)**

Learning and research

35. Learning from others (including visits and market research) DP (Task Forces) Each should do or obtain the research for their project
36. Take advantage of Government and other support for Town Team -- Ongoing "Partnership" with MP, Andrew Bingham.

Public Realm

37. Ensure the streets are clean MT Promote voluntary litter picking etc. – report problems to council

- 38. Support VB's Community Statement on Spring Gardens
- 39. Reduce signage and other clutter
- 40. Promote planting of trees and flowers
- 41. Vehicles in Spring Gardens
- 42. Extend pedestrian friendly area beyond Spring Gardens)
- 43. Make The Slopes more inviting to promote use)

- DP (Vision Buxton) Anxiety about link with Tesco or similar development
- DP (HPBC & DCC) Understood to be under way with a general review
- MT Needs link to other development
- DP (Council & Police) Authorities need to take action
- MT Proposals need working up – Janet Miller to lead?

Planning

- 44. **Contribute to the Local Plan**
- 45. Neighbourhood Plan for Central Buxton
- 46. Plan for the former Nestlé bottling works site

- AP **Hope someone has responded by now!**
- MT Joe Dugdale to lead
- MT Needs a leader (Julian Cohen?)

Community sustainability and wellbeing

Note It was agreed that the ideas regarding "Community wellbeing" listed in the original schedule should underpin all the work of the Town Team.

Ongoing

Cooperation with Derby University and Buxton College

Ongoing University's plans need to be confirmed.

- Notes
1. There is huge capacity for mutual benefit if the town accepts students' participation through placements in Buxton's business
 2. The University hopes that entrepreneurial skills, learnt during courses, will benefit the town through graduates staying on in Buxton
 3. Both the University and the town will benefit from a stronger image of Buxton as "A wonderful place to be in"

Promote public transport

- 47. Buxton to Matlock rail link
- 48. Improve existing bus and rail services
- 49. Regular transport up and down Terrace Road

- LT
- MT/RP Needs detailed planning
- MT/RP See if Netta's plans provide this (see 21)

Promote Buxton through a variety of media

- 50. **Website, social media, traditional marketing**
- 51. **Portas "Street Party" to launch "Main Street"**

AP/DP (Communications Group) All are well under way

AP/DP It is understood that the Setting Up Group may take this on shortly.

Further Ideas

These are still being brought forward from time to time. The latest, a mobile shop to serve the outlying parts of the town, is not really a project for the Town Team. It might be a good way to start a small retail business. We commend it to any up and coming entrepreneur.