

SCHEDULE OF IDEAS
Update on progress June 2013

Classification: **AP = action project** LT = long term aspirations RP = research project MT = medium term issue (may be a project later)
DP = delegated project (these are expected to be dealt with by the other agencies, identified in brackets)

Note Progress is indicated by **highlights**.

Legibility

- | | | | |
|----|---|-------|--|
| 1. | Support the council's way-finding scheme | LT/DP | TT members have participated in a preparatory workshop
(HPBC will have to find the finance) |
| 2. | Temporary signposting at critical spots (outside the station etc) | MT | No progress |
| 3. | Establish a single "Main Street" | -- | This is an aspiration driving several different projects
The Spring Fair made a significant start on this |
| 4. | Produce a decorative Parish map | AP | Map is at the colouring stage |
| 5. | Augmented reality project (App for phones etc) | DP | Now reported as expensive. |
| 6. | Tourist Information Centre – alternative outlets | AP | Guides in the street to be trialled during the 2013 Festival. |

Build on Buxton's assets

- | | | | |
|-----|---|----|---|
| 7. | Maximise benefit from arts and cultural events | } | LT/RP Jack in a Box will try to address this (see 27 below) |
| 8. | Extend the season with other festivals (or conferences) | | |
| 9. | Exploit the opportunities afforded by the surrounding countryside | DP | Investigate collaboration with Visit Peak District |
| 10. | Greater emphasis on Heath and Beauty – for tourists and locals | LT | Link to opening of the spa in The Crescent |
| 11. | Exploit the history and fine architecture – training for residents
- guided walks
- leaflets for self guiding | } | MT/RP Audit walks available – do we need to revise existing leaflets? |
| 12. | Short tour marked out for visitors? | | |
| 13. | Call the Town "Buxton Spa" | AP | At the concept development stage |
| | | LT | Link to opening of the spa in The Crescent |

Help poorer residents

- | | | | |
|-----|----------------------------------|----|--|
| 14. | Really affordable housing | DP | (Council) We noted that students' needs had made this issue worse |
| 15. | Daily needs at reasonable prices | DP | (Traders) Locally sourced fresh food and essentials should be available
Market revitalisation would help (see 28 below) |
| 16. | Employment | DP | (Council) |
| 17. | Affordable leisure facilities | DP | (?) |

For visitors

18. Retail related to arts, outdoor pursuits, quality clothing and fine food
19. Equipment hire (incl. electric bikes)
20. Promote a wide range of overnight accommodation
21. Novelty public transport
22. Adequate and accessible public toilets (this is a priority)

For local traders*

23. Lobby regarding Rents
24. Shop Local Scheme
58. Help to improve the customer experience

52. Christmas Shopping Crawl
25. A simple Retail Guide to help visitors find all the shops was proposed
26. Pop-up shops
27. Rolling programme of business incubators

28. Re-launch of the Market
29. Pavilion Gardens issue of balance (Coach parking see no. 34)
30. Charity shops and the concessions they receive.
31. Promoting Buxton through branding and use of all available media

To increase footfall

32. Bring the Library into the town centre
33. Street entertainment

Parking

34. Parking problems (availability, cost, control and coaches)

Learning and research

35. Learning from others (including visits and market research)
36. Take advantage of Government and other support for the Town Team

Public Realm

37. Ensure the streets are clean
38. Support VB's Community Statement on Spring Gardens

- DP (Council and Traders) New Retail Investment Prospectus noted
LT Buxton needs investment to access Peak District bike network
LT The Crescent is under way and Premier Inn is currently seeking sites here
DP Netta Christie has launched the tram
DP (Council and developers)

- MT/RP Need to identify landlords as a first step. Council have offered help.
AP Preparatory research has been completed by University Students
MT/RP TT could provide if requested by the traders (involves co-operation with other Derbyshire Town Teams)
AP The project has been completed reviewed and evaluated.
DP (Buxton Traders)
AP/DP Green Man Gallery trading successfully. Financially independent!
AP/DP Jack in a Box project is well under way. A separate charitable entity is to be established to which this project will be delegated.
DP HPBC is reviewing its proposals and BTT are putting forward alternatives
RP Past discussions were inconclusive – needs more work.
MT/RP Possibly lobby Government to revise rate relief.
AP/DP BTT is working with Vision Buxton and the marketing group has been reconstituted under a new chair.

- LT/RP We understand that DCC and HPBC have discussed this
MT Easy licensing arrangements need to be set up.

- AP A meeting was held on 25th February 2013 – notes have been circulated. This is to be followed up with DCC and HPBC.

- DP Each Project Team should do or obtain the research for their project
-- Town Team Partnership arrangement now in place and various learning opportunities are being offered along with some funding.

- MT Promote voluntary litter picking etc. – report problems to council
DP (Vision Buxton) Council has noted but not adopted it
There is still concern that this might only be achieved through an unpopular commercial development on the Nestle site.

Public Realm continued

- | | | | | |
|-----|---|----|---|---|
| 39. | Reduce signage and other clutter | DP | (HPBC & DCC) Understood to be under way with a general review | |
| 40. | Promote planting of trees and flowers | MT | Needs link to other development | |
| 41. | Vehicles in Spring Gardens | DP | (Council & Police) Police action is supposed to be under way. | |
| 42. | Extend pedestrian friendly area beyond Spring Gardens | } | MT | Proposals need working up – Janet Miller to lead? |
| 43. | Make The Slopes more inviting to promote use | | | |

Planning

- | | | | |
|-----|--|----|--|
| 44. | Contribute to the Local Plan | AP | Some members have contributed as individuals |
| 45. | Neighbourhood Plan for Central Buxton | MT | Joe Dugdale to lead –as yet un-started |
| 46. | Plan for the former Nestlé bottling works site | MT | Plan now urgent as site is being cleared for redevelopment |

Community sustainability and wellbeing

Ongoing

Note It was agreed that the ideas regarding "Community wellbeing" listed in the original schedule should underpin all the work of the Town Team.

Cooperation

With University of Derby and Buxton College

Ongoing

Students assessment of local loyalty schemes was excellent
Other collaboration is planned

Promote public transport

- | | | | |
|-----|--|-------|---|
| 47. | Buxton to Matlock rail link | LT | No progress yet. |
| 48. | Improve existing bus and rail services | MT/RP | To be discussed at I & V Group, then with DCC |
| 49. | Regular transport up and down Terrace Road | MT/DP | Netta's tram will not address this initially |

Promote Buxton through a variety of media

- | | | | |
|-----|---|-------|---|
| 51. | Town Team Spring Fair | AP/DP | Acclaimed success. To be repeated next year. |
| 59. | Regular features in the press and other media | MT | Press sympathetic but no regular system established |

Further Ideas

- | | | | |
|-----|--|----|---|
| 53. | People's Supermarket | DP | Details and Business plan awaited. |
| 54. | Walking and cycling routes within the town | MT | Needs work soon. |
| 55. | Arts and culture hub in British Legion and Town Hall | DP | Project being worked up by Trevor Osborne (needs BTT support) |
| 56. | Buxton Water Festival | LT | Link to Crescent opening and possibly Wells Dressing? |
| 57. | Buxton Spa Prize for representational art. | DP | Town Team may need to launch but will be separate charity. |

MFB 11th June 2013.

(44% of ideas are highlighted)