

IDEAS & VISION GROUP NOTES OF THE MEETING OF MONDAY 11TH AUGUST 2014

Present: David Carlisle, Derek Bodey, Helen Haywood, Janet Miller, Janine Morris, Jean Ball, Joe Dugdale, John Faulkner, Marc Haywood, Mike Badman, Roddie MacLean, Dick Silson, Sue Mellor, Tina Heathcote

Apologies: Caitlin Bisknell, Jane McGrother, John Estruch, Lindra Baldry, Mike Monaghan, Philip Barton, Rachel Hoodith, Richard Lower, Sarah Rawlinson

Introductions: Dick Silson chaired the meeting, which started with a round of introductions.

1. NOTES OF THE MEETING ON 9TH JULY 2014

The notes of the last meeting were passed as a true record.

2. PROJECTS

2.1 Buxton in Bloom

Janine reported that the judges from East Midland in Bloom had spent two hours being shown round Buxton on 16th July, and that it seemed to go well, but we will not know the outcome until the awards ceremony on 17th September. We held our own event for winners of the local competitions in the Pavilion Gardens on 27th July, with Rod Dubrow-Marshall (Deputy Vice Chancellor) presenting the awards, which went very well, and was covered in the Buxton Advertiser. Dick congratulated the team on a very successful project. Janine will write up a closing report for the project in due course.

2.2 Talking Signposts

Tina reported that during July we had logged nearly 1,000 interactions with the public, so some 2,000 people in all took advantage of the service. The same level of engagement is continuing, but the rota for August does have rather a lot of gaps in it. All Town Team members are encouraged to visit the Doodlepoll and sign up for a few shifts. Janet and Tina will send out a reminder of the link along with the instructions.

2.3 Artisan Market Trials

Joe reported that the third market had taken place on Saturday 2nd August, in Spring Gardens, and it had rained again. A number of the traders came to the Town Team stall to leave comments, and seem to expect around 25% reduction in takings for bad weather. Three maps were sold (including one framed one) and three new members signed up.

The University are aiming to produce a preliminary report of their analysis by the end of this week, for discussion at the Directors Meeting on Monday.

The next market will be on 6th September on the Market Place. It was agreed that we needed to ensure better signage than last time to direct people there; also that John should confirm with Denise that we would like to have a Town Team stall again, we will need a rota of volunteers to staff this.

2.4 Illustrated Map

Joe reported that the delay in selling the map through B&Bs was the lack of a flier insert, which Eric has not had time to brand. Joe will email the draft to Janet to add logo and shadow figures. Jean will investigate selling maps at an event in Hope on 8th September.

2.5 Town Team Merchandise

Philip and Tina are still developing ideas for this. It was suggested that as well as the Academy of Urbanism design tea-towel, they could look into a jigsaw of the illustrated map, car stickers, mugs and tote bags. Helen will forward information about mug suppliers.

2.6 Green Man Gallery

Roddie reported that the Green Man Gallery had been given notice to vacate 55 High Street by 4th September. They are in discussions with Trevor Osborne about setting up in the Hydro Building (aka Hardwick Hall).

3. FOCUS ON BEAUTIFYING BUXTON

3.1 Progress to Date

Tina and Dick showed before and after photographs of the Buxton Spring Clean (including the Railings Clean), the George Street Hoardings, the Market Place Bottle Bunting and the Wye Street plantings, and Janine showed photos of the winning entries in the Buxton in Bloom Competition. It was agreed that the combined projects had made a big improvement to the town environment.

3.2 Ideas and Discussion

The meeting then generated a list of ideas for places that could be tackled next. These were then RAG rated:

- Red = too difficult/ expensive or not deliverable by BTT
- Amber = possible, not straightforward but worth looking into
- Green = Good to Go (probably) - cheap, quick, deliverable or Parked as being more than just 'beautification' projects.

Finally they were prioritized using a system of personal preference dots.

The full list is given in the following table:

RAG	IDEA/LOCATION	Desirability
■	Crescent - paint/decorate the rest of the hoardings	1
■	Pump Room Windows - paint/decorate the blank panels	
⊕	Pavilion Arts Centre - paint/decorate the black window panels	2
⊕	Conways - paint a mural on the end wall	1
⊕	Station Approach - tidy up and improve generally	2
■	Old Freight Depot and associated woodland (part of A6 Relief Work plans)	
■	Waitrose Car Park - additional planting	2
■	Fairfield Rd - general tidy up and improvement	1
■	Ashwood Park - general tidy up and improvement	2
■	The Slopes - add decorations and more interesting planting	1
⊕	The Slopes - sculptures, scientific games, interactive installations etc	2
⊕	The Slopes alongside Terrace Rd - plantings	1
⊕	Market Place - planters and other decorative things	8
■	More bulbs everywhere	5
⊕	Flight of steps between Morrisons and Ashwood Park - clean up, paint and decorate	2
■	Roadside Verges - sow wildflowers	1
⊕	High Path - make safe, bring back into use	1
⊕	The Spring Shopping Centre - murals on the back wall (facing Station Rd)	
■	The Spring Centre car park - murals along the car park wall (below Station Rd)	
■	Station Rd - more planting and planters	2
⊕	Cut back overgrown hedges everywhere	2
⊕	Railway Station general improvements	6
Park	Set up 'Footprint' trails around the town	
Park	Wheelie Bins generally - hide away or replace with something better	
Park	Better Signage around the town	
Park	Improve (ie replace) town centre maps	
Park	Provide disabled access to St Ann's Well	
Park	Pedestrianise the Crescent between the Pump House and Terrace Rd	
Park	Bring the water back to the Turner Memorial	
Park	Bring water back to the Market Place well	
Park	Install more water features generally	
Park	Welcome to Buxton Signs on all entry points (including station)	

It was agreed that preliminary project proposals, to assess feasibility, would be drawn up as follows:

- Market Place - planters and other decorative things - Mike/Tina
- More bulbs everywhere - Helen
- Railway Station general improvements - David and Sue
- Roadside Verges - sow wildflowers - Janine
- The Slopes - possible combination of all the ideas - Janine

It was noted that David and Sue are already volunteer 'station officers' for the railway station and have good links with Northern Rail.

It was also agreed that the list of ideas should be incorporated into the full Schedule of Ideas, Richard will arrange this with John.

4. ANY OTHER BUSINESS

4.1 ATCM Permitted Development Survey

The survey is to assess the effect of conversion of commercial office space to residential use now being classed as permitted development. Dick volunteered to complete this on our behalf and copy to the Directors.

4.2 DCLG Competition: Great British High Street

Jean advised that six winners will share £50,000. The criteria are engagement, innovation and results, and entries need to be in by the end of August. No-one volunteered to take this on, it will be discussed at the Directors Meeting on Monday.

5. FUTURE I&V MEETINGS

The next meeting will be on:

Tuesday 9th September at 7:30pm in the Buckingham Hotel.